eggup®

Soft Skills analysis and development powered by MorphCast® **Emotional AI**

Stress management
Resilience - Motivation - Leadership

In today's **scenario**, where workspaces and work practices are becoming more **flexible and dynamic** (*by 2024, about 30% of all remote people will be permanently working from home*), **managing and enabling workers** is also becoming increasingly more **complex and challenging**.

- *COVID-19 has rapidly transformed the concept of a workplace from a centralized, physical environment to a distributed, virtualized environment.*
- HR leaders must learn how to manage *new intricacies across the virtual workplace*.
- Soft skills are becoming more essential in the management of daily work.

2

A **digital assessment service** to analyze and strengthen people's **soft skills** through personalized questionnaires and suggestions for self-development and continuous learning, **powered by Emotional AI**
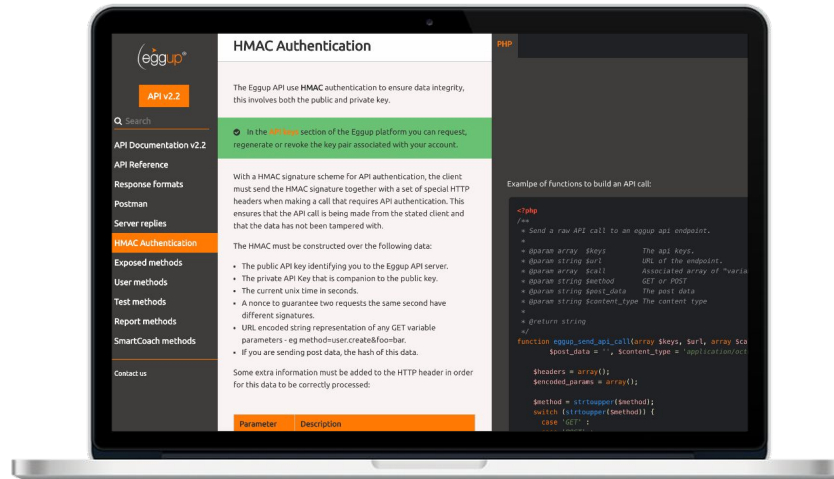
Eggup

- Self-assessment on personality traits
- Smart Coach service for self-development
- Gap analysis

MorphCast

- Facial expression analysis to determine the emotional state and the engagement of the employees

API Integration with all major HR Management Platforms, Applicant Tracking Systems and Learning Management Systems

Benefits

- Involving employees in **engaging and effective activities** to improve soft skills

- Building **light and powerful** digital learning habits and paths

- Stimulating **curiosity and discussion** about aspects of everyday life / work

- Boosting **performances** starting with the individual's personality

Assessment delivery, both individual and team-based, through **assessments** and **analysis of the emotional state** of the employee with Emotional AI.

Database of 285 Soft Skills divided in different categories:

Personality traits
- Energy
- Assertiveness
- Creativity

Relational skills
- Cooperation
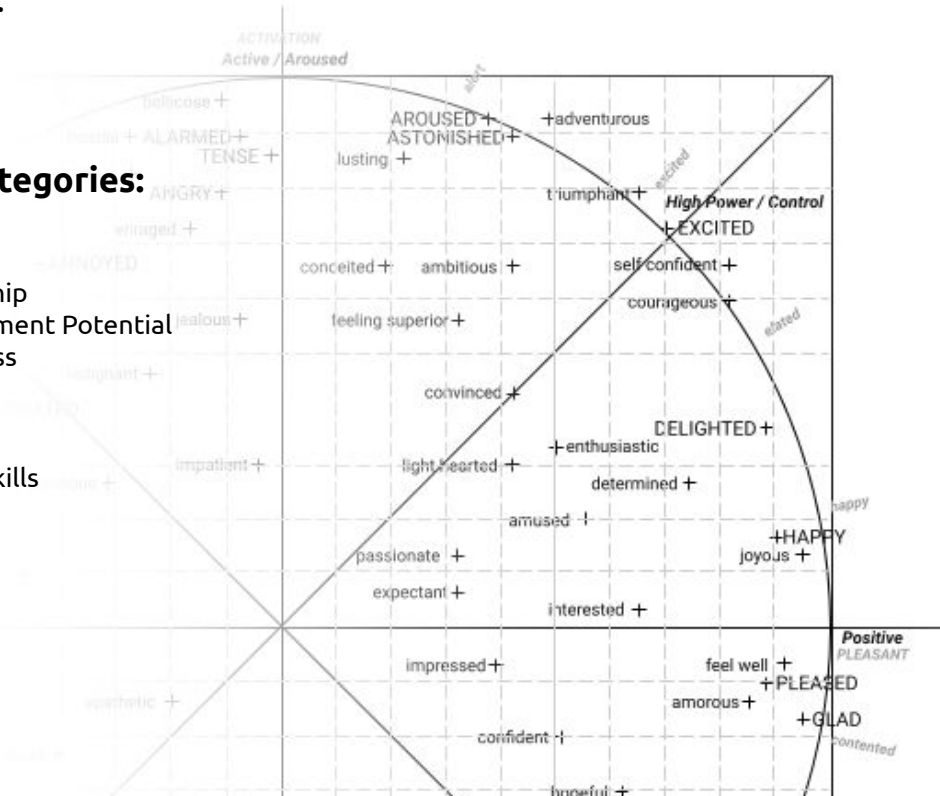- Social Intelligence
- Teamwork

Working styles
- Leadership
- Management Potential
- Readiness

Personal / professional interests
- Adventure
- Altruism
- Temperance

Cognitive skills
- Comprehension skills
- Analytical skills
- Digital Mindset

6

Key Areas of Evaluation

Resilience

Self-awareness path through digital self-assessment and smart coach for personal development on macro-areas related to the concept of resilience, such as:

- **Emotional Intelligence**
- **Positive Thinking**
- **Planfulness**

Motivation

Self-awareness path through digital self-assessment and smart coach for personal development on macro-areas related to the concept of motivation, such as:

- **Realization Area (Dedication, Responsibility, Quickness)**
- **Cognitive Area (Open Mindedness, Coordination)**
- **Relational Area (Assertiveness, Enthusiasm, Social Intelligence)**

Stress Management

Self-awareness path through digital self-assessment and smart coach for personal development on macro-areas related to the concept of stress management, such as:

- **Stress tolerance**
- **Flexibility**
- **Assertiveness**
- **Emotional self-awareness**
- **Openness to change**

Leadership

Self-awareness path through digital self-assessment and smart coach for personal development on macro-areas related to the concept of leadership, such as:

- **Spirit of initiative**
- **Effective teamwork and inspiration for the group**
- **Ability to execute**

Process: Self-Development and Continuous Learning

Promotion of **self-development** paths through **personalized multimedia content** in the form of continuous micro-learning based on the user profile.
Analysis of the emotional state and engagement of the employee whilst enjoying the proposed content in order to evaluate their interest and level of efficacy.

BOOKS

TED TALKS

PODCASTS

SONGS

MOVIES

COURSES

INSPIRATIONAL BIOGRAPHIES

Image-based Assessments

Eggup, using the evidence of the correlation studies between text and images, is developing an **image-based assessment tool for profiling respondents** with direct association to suggestions for daily actions.
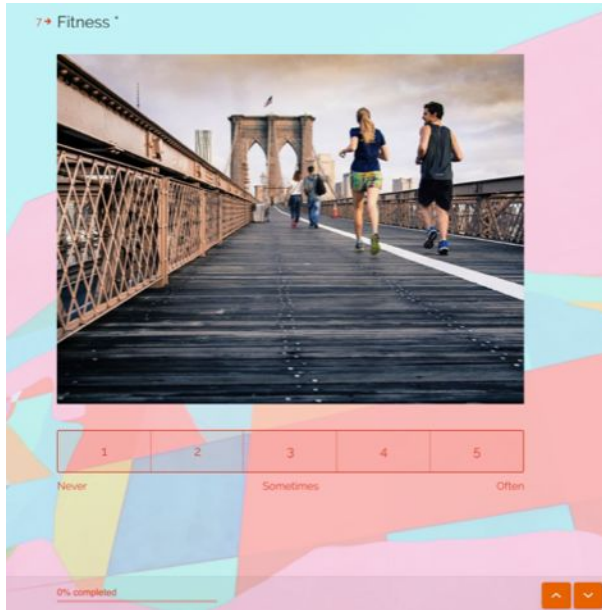
Image-based Questionnaire

User Profile

Daily/Weekly Recommendations

Examples

SONG

PODCAST

Machine Learning System

Eggup, using a **proprietary machine learning system**, is able to automatically find associations among self-development content and soft skills.
Available categories: books, podcasts, biographies and courses.
Content available: **35.000**

Filters

Content Type	Traits	Confidence level	
Book ▼	--- All ---, Agreeableness, … ▼	●————	Apply

|	Name	Automatically Associated Traits	Confidence Level		
›	The Power of Project Leadership: 7 Keys to Help You Transform from Project Manager to Project Leader - 2nd Edition	Planfulness • Industriousness • Quickness • Organization • Risk Taking	100%	▣	⇱
›	365 Days with Effective Communication: 365 Life-Changing Thoughts on Communication Skills, Social Intelligence, Charisma, Success, and Happiness (Master Your Communication and Social Skills) - Kindle Edition	Social / Emotional Intelligence • Social Confidence • Competence • Self Discipline • Insight	99%	▣	⇱
›	Leadership Lessons from 22 Yards: An interesting comparison of cricket and corporate stories for entrepreneurs and leaders to create high performance teams and winning culture. - Paperback – January 28, 2021	Teamwork • Quickness • Competence • Self-Efficacy • Planfulness	99%	▣	⇱
›	Leading Project Teams: The Basics of Project Management and Team Leadership - Second Edition	Planfulness • Industriousness • Organization • Quickness • Risk Taking	98%	▣	⇱
›	Leadership, Reinvented: How to Foster Empathy, Servitude, Diversity, and Innovation in the Workplace - Paperback – March 9, 2021	Empathy • Teamwork • Social / Emotional Intelligence • Leadership • Competence	97%	▣	⇱
›	The New Gold Standard: 5 Leadership Principles for Creating a Legendary Customer Experience Courtesy of the Ritz-Carlton Hotel Company - Hardcover – July 4, 2008	Planfulness • Competence • Quickness • Empathy • Kindness	95%	▣	⇱

Process: Training Performance and ROI

Coverage Index (first assessment and re-test)
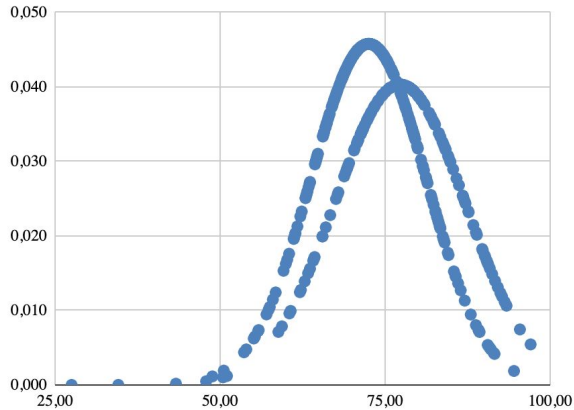
The Coverage Index is a single indicator that measures
the degree of coverage of all the traits evaluated in the assessment.

Leadership Competencies

◆ Re-test
● First assessment
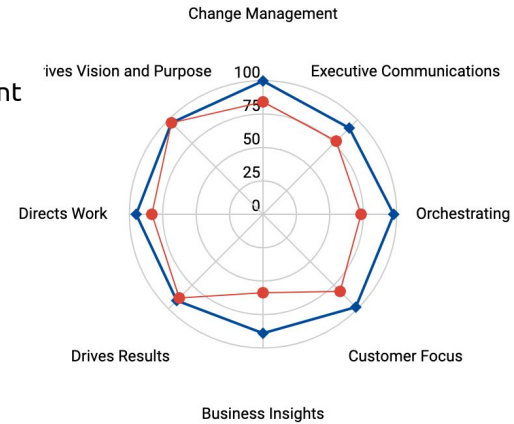
eggup®

powered by

MorphCast® Emotional AI

Contacts to request a demo:

Elena Gervasio | CCO at Eggup
elena.gervasio@eggup.co